

EQUINIX CLOUD EXCHANGE SERVICE PROVIDER PROFILE ZADARA STORAGE

SYDNEY

Zadara Storage offers enterprise storage cloud services on Equinix Cloud Exchange™

Cloud Solution Overview

Zadara™ Storage provides a complete, universal storage solution that evolves with your business. Zadara Storage offers a fully managed, pure OPEX enterprise storage solution that reduces the costs and complexities associated with data center storage. The Storage Cloud Services are delivered in an Australian Cloud and located in the Equinix Sydney International Business Exchange™ (IBX®) data center.

Enterprise Storage Powered by Zadara as a Service

The Zadara Storage Cloud is a fully managed SAN, NAS and Object Storage enterprise storage solution with usage-based pricing structure. Powered by its award-winning and patented Storage as a Service (STaaS) technology.

- **Zadara Storage as a Service** connects directly to the Equinix Cloud Exchange and provides enterprise storage in an instance to your environment
- **OPaaS (On-Premises as a Service)** installs local storage onsite in customer data centers—just like traditional storage—with STaaS delivering remote storage management, including full support, upgrades and more

Combining the benefits of traditional onsite storage with pay-as-you-go enterprise functionality can transform your capital expense (Capex) storage budgets into pure operational expense (Opex) and delivers the cloud capacity and performance you are looking for.

Whatever storage you want. Whenever. Wherever.

Zadara Storage looks, performs and behaves like traditional enterprise storage with advanced features, including:

- Enterprise-grade block, file and object storage
- Flexible SSD/SAS/SATA and RAID options add and remove capacity and performance as you need it. Flash cache accelerates reads and writes, and protects under distributed RAID-1
- Remote monitoring for business continuity and multi-geography collaboration
- Replication to ensure disaster recovery of business-critical applications
- Transparent site-failover
- Backup to Object Storage
- Snapshots and Clones with read/write access supporting test/development applications
- Encryption (data-at-rest and in-flight) to enhance security of stored information
- Quality of Service (QoS) and workload isolation
- Usage tracking with metered by-the-hour billing, reporting and charge-back capabilities



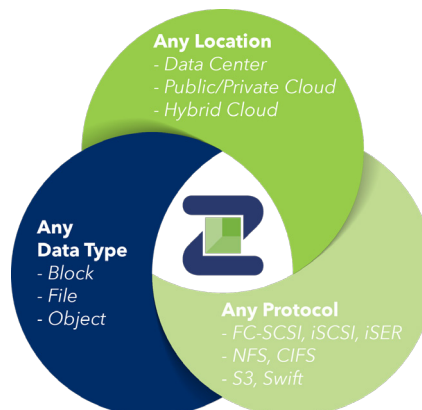
Company Profile

Zadara™ Storage is a leading provider of enterprise Storage as a Service (STaaS) with more than 30 global service locations across 4 continents.

The award-winning Zadara Storage Cloud can be deployed at any location (cloud, on-premise or hybrid), supporting any data type (block, file and object) and connecting to any protocol (FC, iSCSI, iSER, NFS, CIFS, S3, Swift).

The VPSA™ Storage Array service provides enterprise SAN and NAS while the ZIOS™ service delivers private object storage. Zadara provides resource isolation, exceptional data security and complete management control.

www.zadarastorage.com



EQUINIX

WHERE OPPORTUNITY CONNECTS

Equinix.com



Overcome enterprise IT storage challenges that impede growth

Data growth remains one of the IT industry's largest challenge, as enterprises try to cope with exponentially growing storage needs. This means a constant struggle with multi-year planning cycles; over-provisioning in anticipation of data growth; the hassle of day-to-day maintenance, disruptive updates, hot fixes and upgrades; and painful migrations every few years—all resulting in a high Capex. Enterprise requirements such as disaster recovery, business continuity or high availability place further pressures on IT storage. Successfully implementing a solution frequently involves overcoming architectural, connectivity and interoperability challenges.

Zadara Storage helps enterprises overcome these challenges by evolving enterprise storage from traditionally purchased or leased hardware, software and services into a predictable, pay-as-you-go, on-demand, fully managed, on-site service that simplifies planning, streamlines budgeting and improves return-on-investment (ROI). Offering dedicated and secure enterprise SaaS to facilitate the support of databases, applications and complex business solutions that results in a lower total cost of ownership.

As a scalable hardware storage solution for businesses of any sizes, Zadara Storage OPaaS offers the agility and scalability advantages that businesses strive to find, including flexible deployment options and scalability from as few as two storage nodes to hundreds of nodes and petabytes. As business needs grow, Zadara automatically ships additional storage at no cost until the storage is actually being used. Now that is a truly simplified enterprise storage solution.

Zadara storage benefits: Agility. Control. Data Portability.

- Enhance availability and simplify management with reduced storage capital and operating expenses period backed by a 100% storage uptime SLA managed by Zadara Storage that ensures availability, capacity management and hardware replacement
- Improve business agility by eliminating the need to plan storage acquisition in advance; native multi-tenancy to make launching new applications easy and non-disruptive; scalability to grow from as few as two storage nodes to hundreds of petabytes and beyond
- Simplify control with detailed metering and usage reporting to enhance visibility, and including chargeback and billing to ease in-house SaaS operations
- Enable data portability with comprehensive backup and disaster recovery to Zadara's off-premise cloud services while protecting data with rich replication and management features
- Increase data availability with 100% storage uptime SLA backed by 24x7 fully managed support to monitor storage and provide recommendations
- Obtain flexible deployment options from enterprise data centers at colocation partners and global service providers

✓ **Reliable** ✓ **Flexible** ✓ **Secure** ✓ **Addordable** ✓ **Consistent**

Equinix Cloud Exchange

Equinix Cloud Exchange (ECX), located in 20+ top business markets, provides secure, private connectivity to Zadara Storage OPaaS in Sydney, Australia.

ECX provides multiple direct on-demand connections to multiple cloud services from a single port. The virtualized, direct connections bypass the public internet to obtain secure, low latency, high-performance access to the largest cloud ecosystems.

About Equinix

Equinix, Inc. (Nasdaq: EQIX) connects the world's leading businesses to their customers, employees and partners inside the most interconnected data centers. In 40 markets across five continents, Equinix is where companies come together to realize new opportunities and accelerate their business, IT and cloud strategies.

Learn more at Equinix.com

Equinix Americas

+1.650.598.6000
info@equinix.com

Equinix EMEA

+31.20.753.7950
info@eu.equinix.com

Equinix Asia-Pacific

+852.2970.7788
info@ap.equinix.com

Equinix Australia

+612.8337.2000
apac-au-sales@ap.equinix.com