



COME JOIN US AT NAB 2016 INTERCONNECTION ORIENTED ARCHITECTURE™

Come join in these entertaining and informative discussions featuring cloud and data experts from the Equinix team.

We look forward to seeing you there!

Tuesday, April 19

10:45 – 11:30 AM

Panel Debate: A Walk In The Cloud

Key Topics: Discussion on how Cloud has shifted the Media industry landscape over the last 3 years — and the future of technology trends shaping media today.

Presenter: Brian Lillie, Equinix CIO

Program: Cloud Innovation Conference

Location: Room S219

2:45 – 3:30 PM

Panel Debate 4: How can software defined and nextgen data center technologies improve workflows?

Key topics: Software defined networking, storage, data center management, and other IP-based technologies needed to deliver new services and reduce cost and complexity in TV workflows.

Presenter: Jason Sherwood, Equinix Global Solution Architect

Location: Connected Media | IP Pavilion

4.30 – 5:00 PM

Solo Tech Talk: Shorten the distance, shorten your production times

Key Topics: Interconnection is changing forever how the M&E industry creates and distributes media globally. This paradigm shift empowers content creators and distributors to come together like never before, using the channels and devices they prefer most, regardless of location. Now partners and cloud/network service providers can be seamlessly connected via the most efficient and effective content delivery system in history.

Presenter: Jason Sherwood, Equinix Global Solution Architect

Location: Connected Media | IP Pavilion

Get free access to Panel Debate 4 & Solo Tech Talk:
<https://registration.experientevent.com/showNAB161/>



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